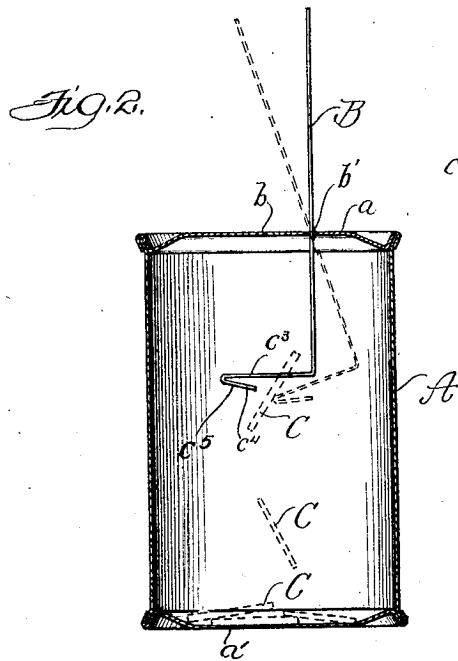


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E. E. BARNES
ADVERTISING NOVELTY
Filed July 17, 1922



Witness:
W. D. Olson

Bd

Inventor:
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UNITED STATES PATENT OFFICE.

EDWARD E. BARNES, OF CHICAGO, ILLINOIS, ASSIGNOR TO CALUMET BAKING POWDER COMPANY, OF CHICAGO, ILLINOIS, A CORPORATION OF ILLINOIS.

ADVERTISING NOVELTY.

Application filed July 17, 1922. Serial No. 575,526.

To all whom it may concern:

Be it known that I, EDWARD E. BARNES, a citizen of the United States, residing in Chicago, Cook County, State of Illinois, have invented certain new and useful Improvements in Advertising Novelties, of which the following, taken in connection with the drawings, is a description.

My invention relates to toy banks of the kind designed for use more particularly as advertising novelties, one that is designed to attract attention by means of an image which is so positioned with respect to the coin receptacle of the bank that each time a coin is dropped into the receptacle the image will be actuated by the coin contacting with a portion of the body thereof extended into the receptacle, which causes the image to move.

A further object of my invention is to provide a construction of this kind which is cheap to manufacture and which is arranged to provide a suitable surface for presenting advertising matter of any kind, which will at all times be displayed in front of the moving image.

Other features of novelty will be hereinafter described and will also be apparent to those skilled in the art to which this class of novelty belongs.

In the accompanying drawings—

Figure 1 is a front elevation of my invention,

Figure 2 is a vertical sectional view taken at right angles to Figure 1,

Figure 3 is a front elevation of the movable member detached from the receptacle.

For the purpose for which this novelty is intended a suitable receptacle A may be provided and formed in the shape of a cylinder, preferably constructed of tin, but other suitable material may be used, the receptacle being approximately the size commonly used to contain baking powder with which every housewife is familiar.

The top a and bottom a' of this cylinder are formed preferably of the same kind of material and attached to the cylinder A by clamping the edges together as shown in the drawing, or in any other suitable manner.

A coin slot b is provided in the top of the receptacle through which the coins to be deposited in the bank are dropped. b' is

also a slot, extending parallel with the slot b and spaced apart a short distance therefrom.

B is a movable member which is also preferably formed of tin having displayed thereon at the upper part an exposed portion of said member, an image B' , in this instance, the image being one well known and recognized in the trade. Beneath the exposed portion forming the body of the image are two shoulders $c-c'$, the downwardly extending portion c^2 of the body projecting through the slot b' into the interior of the coin receptacle A, the shoulders $c-c'$ contacting with the top of the receptacle a' at each end of the slot b' .

The lower portion c^3 of the movable body B is bent at right angles to the body of the movable member, the end thereof c^4 being again bent in the opposite direction to form a hook c^5 on the end thereof which very effectively prevents the withdrawal of the body portion through the slot b^2 .

In the front of the body of the image B is displayed any suitable legend, in this instance, "Thank you." When a coin C is dropped through the slot b it strikes the shelf c^3 formed integrally with the downwardly projecting portion c^2 of the movable member B near the outer end thereof which forces said body portion backward as shown in dotted lines in Figure 2, causing the coin to drop to the bottom of the receptacle, at the same time tilting the upwardly projecting body portion B carrying the image B' , causing said image to appear to be making a bow and saying "Thank you" each time a coin is deposited.

The outer surface of the receptacle A is intended to have displayed thereon any form of advertising matter which is desired to be circulated by the manufacturer, the whole construction, being cheap to manufacture, is intended to be given away for advertising purposes. The novelty of the operation of the image is intended to attract the attention particularly of children, which will delight any child and at the same time, by accumulating a savings account, is believed to encourage thrift on the part of the child; thereby teaching a lesson in economy while entertaining and amusing children, at the same time forming a good advertising medium for the manufacturer whose goods are referred to

in the advertising matter displayed on the body of the coin receptacle.

I claim:

5 1. A device of the class described, comprising a receptacle, a movable member extending through a slot formed in the top of said receptacle, said member having shoulders formed on the outer edges thereof approximately mediate its length whereby
10 said movable member is held in suspension through said slot, the upper exposed portion of said movable member having an image displayed thereon, the lower portion of said
15 movable member terminating in a shelf extending at an angle to the body and in position to be struck by a coin deposited in the receptacle.

20 2. A device of the class described comprising a receptacle having slots in the top thereof, a movable member suspended mediate its length through one of said slots, shoulders on said movable member which rest upon the top of the receptacle, a shelf

formed on the lower end of said movable member which extends beneath the open 25 slot in the top of the receptacle and in position to be struck by a coin deposited through the coin slot whereby the upper portion of the movable member is actuated.

3. A device of the class described, com- 30 prising a coin receptacle having parallel slots formed in the top thereof, a movable member suspended mediate its length through one of the slots in the top of said receptacle, shoulders on said movable mem- 35 ber which rest on the top of the receptacle, a shelf formed on the lower end of said member which extends at an angle to the movable member and in position to be struck by a coin dropped through the open 40 slot in the top of the receptacle, and means for preventing the withdrawal of said movable member from the receptacle.

In testimony whereof I have signed this specification.

EDWARD E. BARNES.